

Annual Report

PG & RESEARCH
DEPARTMENT OF COMMERCE



ONE DAY WORKSHOP ON “MASTERING SMART PLS”

The PG and Research Department of Commerce of St. Paul's College Kalamassery, affiliated to Mahatma Gandhi University, organized a One Day Workshop on “Mastering Smart PLS” on 10 October 2025 from 9:30 AM to 4:00 PM at the Digital Library of the college. The programme was conducted in academic collaboration with the Kerala State Higher Education Council.



The workshop aimed to enhance the research and analytical skills of students and faculty members by providing hands-on training in Smart PLS software, which is widely used for structural equation modelling (SEM) and advanced data analysis in research.

The resource person for the workshop was Dr. Clement Cabral, Assistant Professor, Department of Commerce, St. Paul's College, Kalamassery. Dr. Cabral, a PhD holder from Indian Institute of Technology Roorkee, shared his expertise in research areas such as green HRM, corporate social responsibility, and sustainable tourism.

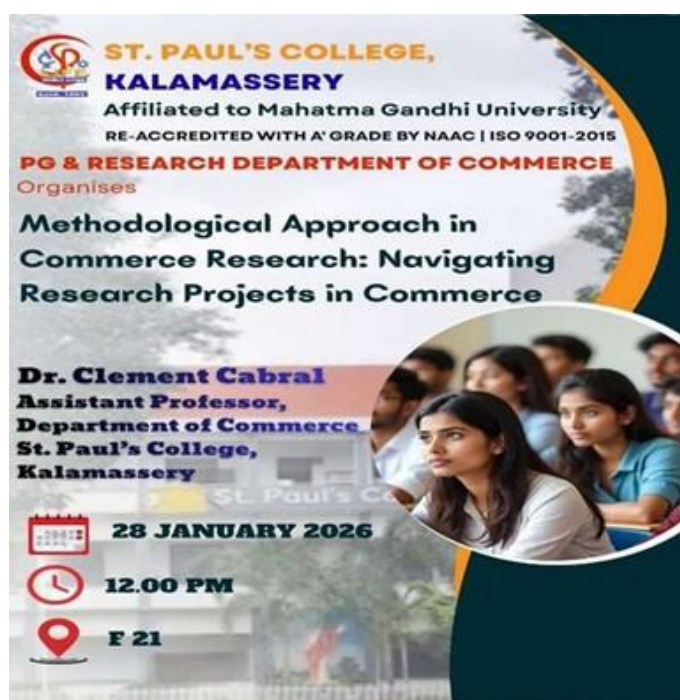
The workshop commenced with inaugural ceremony led by principal, Dr. Pramada Ramachandran and Dr. Savitha K S Associate professor Department of Mathematics. During the workshop, the resource person provided practical training on the use of Smart PLS software for data analysis. The session covered important aspects such as model building, path analysis, measurement model assessment, and interpretation of results. Participants were guided step-by-step on how to apply Smart PLS techniques in their research projects.



ORIENTATION ON METHODOLOGICAL APPROACH IN COMMERCE RESEARCH

The PG and Research Department of Commerce of St. Paul's College Kalamassery, affiliated to Mahatma Gandhi University, organized an academic session titled "Methodological Approach in Commerce Research: Navigating Research Projects in Commerce" on 28 January 2026 at 12.00 PM in Room F21.

The resource person for the session was Dr. Clement Cabral, Assistant Professor, Department of Commerce, St. Paul's College, Kalamassery. The



programme was conducted with the objective of providing students with a clear understanding of research methodology and guiding them in successfully undertaking research projects in the field of commerce.

The session began with a brief introduction about the importance of research in academic and professional development. Dr. Clement Cabral explained the concept of research methodology, emphasizing its role in conducting systematic and scientific studies in commerce and business areas.

During the session, the resource person discussed various aspects of research including selection of research topics, formulation of research problems, research design, data collection methods, sampling techniques, and analysis of data. Special attention was given to the challenges students commonly face while preparing research projects and ways to overcome them effectively.

Dr. Clement Cabral also highlighted the importance of ethical considerations in research, proper citation methods, and maintaining academic integrity while preparing research reports. The session was highly interactive, and students actively participated by asking questions regarding research proposal writing, data analysis, and project report preparation. The programme helped students gain practical insights into conducting research in commerce and enhanced their understanding of methodological approaches.

SYNOPSIS PRESENTATION OF UG PROJECT



The PG and Research Department of Commerce of St. Paul's College Kalamassery, affiliated to Mahatma Gandhi University, organized the Synopsis Presentation of Undergraduate (UG) Project for final-year students on 4th, 5th, and 6th February 2026 at 2.00 PM in the college campus.

The programme was conducted as part of the academic requirement of the UG project work, with the objective of enabling students to present and discuss the research synopsis of their proposed projects. The session provided students with an opportunity to explain their research topics, objectives, methodology, and expected outcomes before the faculty panel.

The presentations were chaired and evaluated by a panel of faculty members including Dr. Clement Cabral, Ms. Mishma Joy, Dr. John Mathew, Ms. Shamna K., Dr. Shiju C. R., Mr. Christy George M. J., Dr. Riya Mary, Ms. Teresa Stephen, Mr. Joseph Vineesh Rapheal, Mr. Rahul Shaji and Ms. Aparna Nelson. During the session, students presented their proposed research topics along with the problem statement, objectives of the study, research methodology, data collection methods, and expected findings.



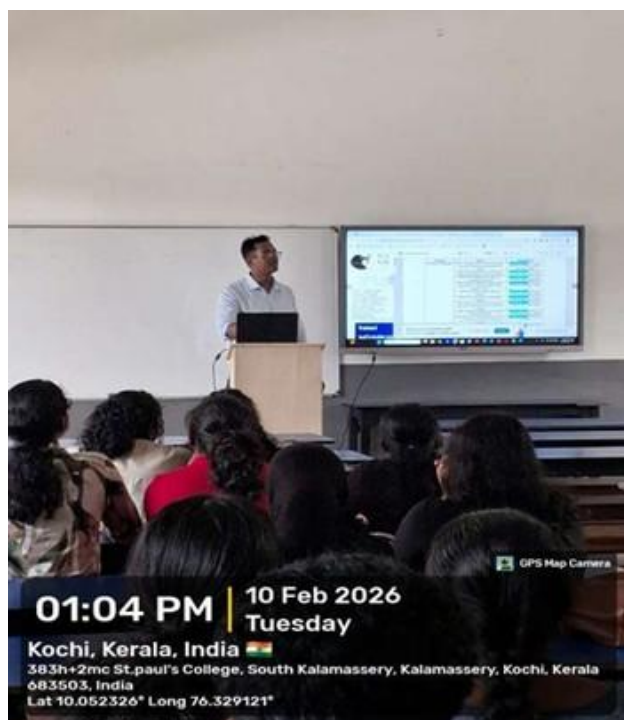
The panel members carefully reviewed each presentation and provided constructive feedback and suggestions to improve the clarity, scope, and feasibility of the research projects. The synopsis presentation helped students to develop research orientation, presentation skills, and analytical thinking. It also ensured that the students received proper academic guidance before proceeding with the full project work.

ORIENTATION ON LITERATURE REVIEW AND QUESTIONNAIRE DEVELOPMENT

The PG and Research Department of Commerce, St. Paul's College, Kalamassery, affiliated to Mahatma Gandhi University, organized an orientation session for the UG & PG students on 10 February 2026 with the objective of providing guidance for their final year project work.

The session commenced with an informative presentation on Literature Review, delivered by Ms. Jean Mary Aruja, PhD Scholar of PG and Research Department of Commerce to PG students. The resource person explained the significance of literature review in research and highlighted the methods for identifying relevant scholarly sources. She also elaborated on the techniques for analyzing and organizing previous studies related to the research topic. The session enabled students to

understand how reviewing earlier research helps in developing a strong theoretical foundation for their projects.



The Questionnaire Development session, which was handled by Assistant Professor Dr. Clement Cabral. He explained the essential aspects involved in designing an effective questionnaire for research data collection. The session covered key elements such as framing clear and relevant questions, selecting appropriate types of questions, maintaining logical sequencing, and ensuring the reliability and validity of survey instruments.

The orientation provided valuable insights and practical guidance, helping the students to effectively carry out their final year research projects.

ORIENTATION PROGRAMME ON CONTENT WRITING



The PG and Research Department of Commerce, St. Paul's College, Kalamassery, affiliated to Mahatma Gandhi University, organized an orientation session on Content Writing for the Final Year Research Project for the UG students on 20 February 2026. The session aimed to provide guidance to final year students on preparing and presenting the written content of their research project in a clear and systematic manner.

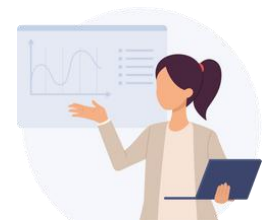
The session was handled by Ms. Jean Mary Aruja, research Scholar of the PG and Research Department of Commerce. She explained the importance of proper content writing in research projects and guided the students on how to structure different chapters of a project report. The resource person also discussed essential aspects such as writing style, clarity of ideas, logical presentation of content, and maintaining academic standards while preparing the project.

During the session, students were given practical tips on organizing research findings, presenting data effectively, and avoiding plagiarism in academic writing. The interactive session helped students understand how to prepare a well-structured and meaningful research report for their final year project.



The orientation programme was highly informative and beneficial for the students as it provided valuable guidance on improving their academic writing skills and preparing quality research project reports. The session concluded with a note of appreciation to the resource person for sharing her expertise and valuable insights with the students.

PG PROJECT SYNOPSIS PRESENTATION



The students of post-graduation presented the synopsis of their project. It was conducted on 03 March 2026 (Tuesday) morning. The session provided postgraduate students with an opportunity to present their proposed research topics and receive constructive feedback from an expert panel of judges.

The presentation session was evaluated by a distinguished panel consisting of Head of the Department Mr. Christy George, Dr. Clement Cabral and Dr. John Mathew, who carefully assessed the research ideas, methodologies, and feasibility of the proposed projects.

During the session, students presented their project synopsis and each presentation included an overview of the research problem, literature background and proposed methodology. Students demonstrated their understanding of the subject and highlighted the significance of their studies.

Following each presentation, the judges engaged with the students through questions and suggestions. This interaction encouraged critical thinking and allowed students to clarify their research perspectives.

