



St. Paul's College, Kalamassery
Affiliated to Mahatma Gandhi University

DEPARTMENT OF BUSINESS ADMINISTRATION

ANNUAL REPORT 2024-2025



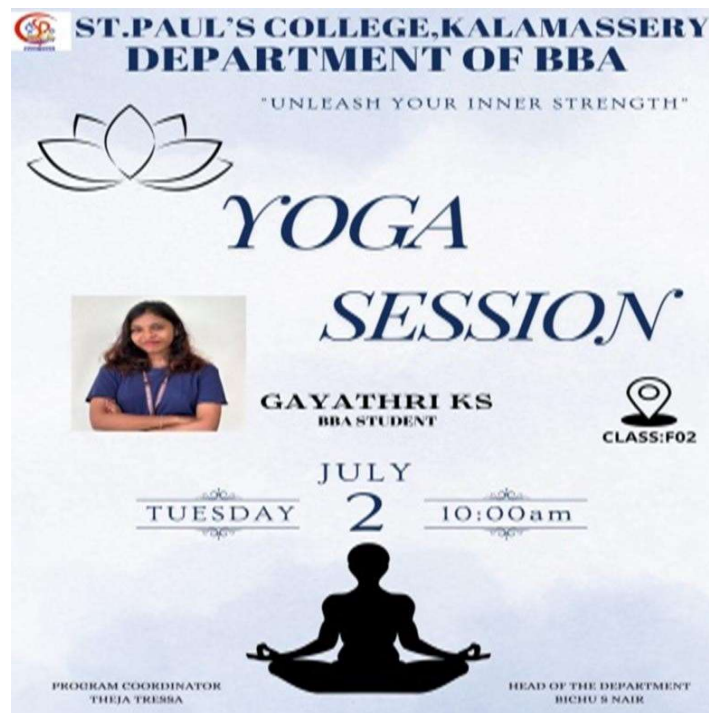
INDEX

Sl.No.	ACTIVITY NAME	PAGE.NO.
1.	Yoga Session	2
2.	Career Counselling Session	3
3.	Session on Entrepreneurship Development Programme	4
4.	Workshop on Fabric Painting	5
5.	Academic Session	6
6.	Industrial Talk	7
7.	Heritage Visit	8
8.	Library Visit	9
9.	Industrial Visit	9
10.	National Seminar on Higher Education	10
11.	Alumni Talk 1- IIM Student	11
12.	Seminar on Career Guidance	12
13.	Alumni Talk 2 - IIM Student	13
14.	Extension activity – Onakodi distribution	14
15.	Extension activity- Primary health centre cleaning	15
16.	Seminar on Study Abroad and career opportunities	16
17.	Seminar on mental health wellness	17
18.	Extension activity- Beach cleaning	18
19.	Workshop on Candle making	19
20.	Seminar on career guidance and placement	20
21.	Alumni Meet	21

YOGA SESSION

As a part of AICTE four year degree induction programme, we have conducted a yoga session for first year BBA degree students on July 2, 2024 at F02 SF class room. 40 students and 1 teaching faculty were participated in this session. The yoga guru is our second year BBA student, she is yoga trainer too. The session was started with a welcome speech by Fidha P T, our first year student.

The yoga guru gave a brief introduction about the importance and benefits of yoga. It was an interesting session, the students were very excited to imitate what the yoga trainer has shown to them. Through this session the students were able to improve their mental strength, concentration, balance, co-ordination etc. Finally it ended with a vote of thanks by Paul Benny, first year student. This session helps the students to improve their strength, concentration, co-ordination etc. and also it helps to reduces the stress, anxiety, depression etc.



CAREER COUNSELLING SESSION

On July 3rd of 2024, Department of Business Administration organized a session for “Career Counselling”. The session was handled by Mr. Anil Nair, Area manager of G.Tech Education. A total of 33 students from first year BBA class attended the session.



ST. PAUL'S COLLEGE, KALAMASSERY
DEPARTMENT OF BBA

CAREER COUNSELLING SESSION

3 JULY 2024
10:00am

ANIL V NAIR
AREA MANAGER
G-TEC EDUCATION

PROGRAMME COORDINATOR
CHINTHU JOSE

HEAD OF THE DEPARTMENT
BICHU S NAIR



A SESSION ON ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

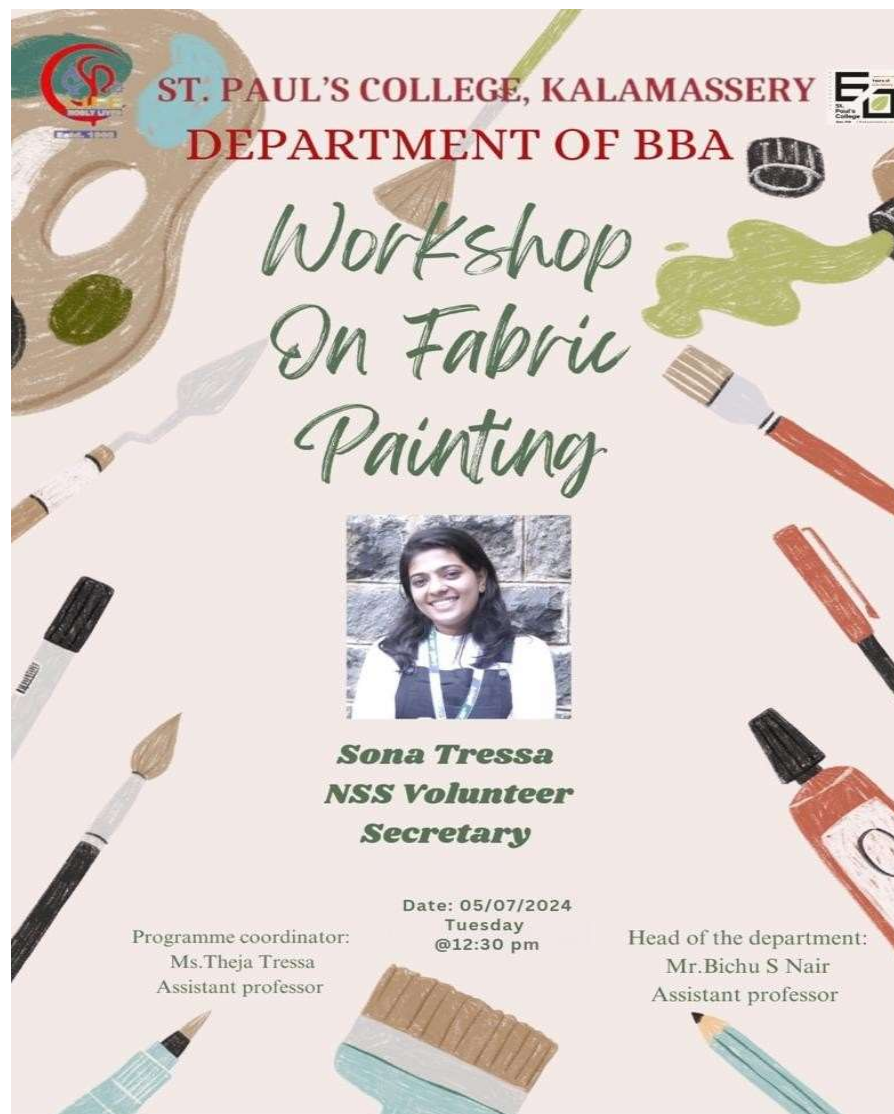
The department of B.B.A organized an Entrepreneurship development programme for the first year students on 4th July 2024 at 10.00am at Room no. F02. The coordinator of the program was Asst. Professor Rinu Joy and Joint coordinator was Asst. Professor Bichu.S.Nair. The session was handled by Rajesh K K, Industries Extension Officer, Tripunithura Municipality, Industries and Commerce Department. The objective of this program was to inform students about the new entrepreneurship opportunities and skills. Neha Nelson of First year B.B.A welcomed the gathering. The session came to an end at 11.45 am by the vote of thanks delivered by Vismaya Vinod.



WORKSHOP ON FABRIC PAINTING

As a part of AICTE four year degree induction programme, we have conducted a workshop on fabric painting for first year BBA degree students on July 5, 2024 at F02 SF class room. 32 students and 1 teaching faculty were participated in this session. The session was started with a welcome speech by Irfana Lathief P M, our first year student.

The resource person is a student of St. Paul's College, Kalamassery. She is an active member in NSS too. The resource person showed a picture drawn by her and asked the students to draw that particular picture. The students tried to draw the picture shown by the resource person. Some students have the talent to draw the picture and others somehow managed to the task given to them. It was an interesting session, the students were very excited to involve in the session. Through this session the students were able to improve artistic skills, aesthetic skills etc. Finally it ended up with a vote of thanks by Ananthika M A, first year student.



ACADEMIC SESSION

The department of B.B.A organized an Academic Session to first year students on 10th July 2024 at 10.00am at Daniel Hall. The coordinator of the program was Asst. Professor Anju Sreenivas and Joint coordinator was Asst. Professor Bichu.S.Nair. The session was handled by Fr. Joseph Varghese, Vice Principal, S.H College, Thevara. The objective of the academic session was to equip students with effective communication skills that are essential for business professional. Vismaya Vinod of First year B.B.A welcomed the gathering. Principal Prof. Pramada Ramachandran, SF Coordinator Fr. Baiju Ben and H.O.D address the gathering. The session came to an end at 11.45 am by the vote of thanks delivered by Neha Nelson.



The poster is for an Academic Session at St. Paul's College, Kalamassery, Department of BBA. It features a portrait of Fr. Joseph Varghese, Vice Principal of Sacred Heart College Thevara, as the Resource Person. The event is scheduled for 10th July 2024 at 10:00am in Daniel Hall. The Programme Coordinator is Anju Sreenivas, and the Head of the Department is Bichu S Nair. The Principal of Sacred Heart College Thevara is Prof. Dr. Pramada Ramachandran. The poster also includes the college's logo and a 50th anniversary emblem.

ST. PAUL'S COLLEGE, KALAMASSERY
DEPARTMENT OF BBA

ACADEMIC SESSION

FR. JOSEPH VARGHESE
VICE PRINCIPAL
SACRED HEART COLLEGE THEVARA

10th JULY 2024
10:00am
Venue: Daniel hall

PROGRAMME COORDINATOR
ANJU SREENIVAS

HEAD OF THE DEPARTMENT
BICHU S NAIR

PRINCIPAL
Prof. Dr. PRAMADA RAMACHANDRAN



INDUSTRIAL TALK

As a part of AICTE four year degree induction programme, we have conducted an Industrial Talk session for first year BBA degree students on July 11, 2024 at Baccinelli Hall. 34 students and 5 teaching faculty were participated in this session. The session was started with a welcome speech by Neha Nelson, our first year student.

Our Resource persons for this session were **Mr. Akhil Mohan** (Chief HR Officer, EVM Group), **Mr. Anand S** (Senior HR Manager, EVM Group), and **Mr. Ronal Joy** (HR Manager, EVM Group). It was a golden opportunity for the students to get an exposure to the industry and they added into their discussion about the reality or real life situation in the corporate world. Students asked many doubts related to the automotive industry and cleared almost all doubts asked by the students. At last they also promised the department head that they will surely conduct a campus placement. Finally it ended with a vote of thanks by Blesswin Thomas K, first year student.



HERITAGE VISIT

On July 12, 2024, the Department of Business Administration of St. Paul's College, Kalamassery, organized a heritage visit to the Hill Palace Museum located in Tripunithura. This educational excursion aimed to enhance students' understanding of local heritage, culture, and history through direct interaction with artifacts and architecture that represent the rich cultural backdrop of Kerala.



LIBRARY VISIT

On 17th of July a Library Visit was arranged for first year BBA students. A detailed session was given by the Librarian Mr. Binu P S regarding the policies and procedures that has to be followed as per the college guidelines. The visit was arranged by Ms. Chinthu Jose (faculty).44 students accompanied for the visit to library.



INDUSTRIAL VISIT

On 19th of July, Industrial Visit was arranged to Modern Bread Ernakulam and was coordinated by Mrs. Chinthu Jose (Faculty, Dept. of BBA). A student strength of 30 from first year BBA was taken for the visit.



NATIONAL SEMINAR ON HIGHER EDUCATION

The department of business administration conducted a seminar on the topic higher education and career prospects for final year BBA students at Baccinelli hall. Total of 25 students attended the session. The session was handled by Dr. Manjula Nagarajan, chairperson of Thiagaraja School of Management.

St. Paul's College, Kalamassery
Affiliated to Mahatma Gandhi University

Department of Business Administration in Association with Placement cell Organizes

National Seminar on Higher Education

Speaker
Dr. Manjula Nagarajan
Chairperson and Associate Professor
Thiagarajar School Of Management (TSM), Madurai

05 September 11:45 AM
Baccinelli Hall

Placement Coordinator
Dr. Binil Kumar

Head of the Department
Bichu S Naif

Programme Coordinator
Chinthu Jose



ALUMNI TALK 1- IIM STUDENT

Department of BBA conducted an alumni talk to inspire the students. The resource person was our former student Ms. Abhirami Venugopal, not she is studying MBA at IIM, Trichy. She was a student of BBA at St. Paul's College during the year 2019-22. The session was a friendly interaction between the resource person and students. She beautifully explained her journey to IIM.

The Session was more about how to crack CAT exam and how to prepare to become an IIM student. It was an informative session for the students. Resource person cleared each and every doubts of the students. Some of the students were expressed their interest to join IIM. Finally the session winded up with students feedback. At last as a token of love, Ms. Chinthu Jose handed over the memento to Ms. Abhirami Venugopal.



SEMINAR ON “EMPOWERING THE FUTURE, EXPLORING BUSINESS EDUCATION”

The Department of Business Administration at St. Paul College, Kalamassery, organized an institutional visit to the Xavier Institute of Management and Entrepreneurship (XIME), Kalamassery. The visit was aimed at providing students with insights into business education and the skills required for future business leaders. The highlight of the visit was an engaging session titled *"Empowering the Future: Exploring Business Education"*, which was designed to offer students a deeper understanding of contemporary business education and its future scope.



ALUMNI TALK 2- IIM STUDENT

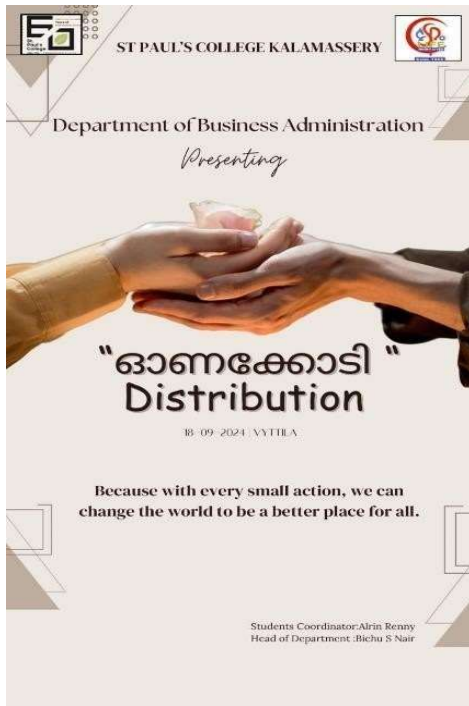
The department of BBA organized an Alumni talk on 10th September 2024 at 10.30 am at room no F02, SF block. The coordinator of the program was Asst. Professor Anju Sreenivas. A total of 58 students participated.

The talk led by our Alumni Sandra Raveendran, 2019-2022 B.B.A Batch. Sandra is a student of IIM, Ahmedabad. Ronia of II Year BBA welcomed the gathering. Sandra briefly explained her journey from BBA to MBA at IIM, how to crack CAT exams, her preparation strategies and so on. She discussed about her life at IIM and her success mantra. She makes a motivation in the students to catch up prominent heights. Also Sandra shared her experience as an alumni of St. Paul's. The session came to an end by 11.30 am by the vote of thanks delivered by Ananthika of First year BBA.



EXTENSION ACTIVITY- ONAKODI DISTRIBUTION

The Department of BBA organised a social outreach program for second-year students on 18th September 2024 at 3:00 PM at Vyttila. Coordinated by Asst. Professor Bichu S. Nair and student coordinator Alrin Renny, the program aimed to distribute Onakodi (new clothes for Onam) to the underprivileged. The initiative sought to promote social equality and inclusivity during the Onam festival, ensuring that everyone, regardless of their economic status, could participate in the cultural and festive traditions. This endeavor highlighted the department's dedication to community welfare and its commitment to uplifting those in need.



EXTENSION ACTIVITY- PRIMARY HEALTH CENTRE CLEANING, KALAMASSERY.

The Department of BBA organised a cleaning Drive for second-year students on 2nd October 2024 at 10:30 AM at Primary Health Centre Kalamassery. Coordinated by Asst. Professor Bichu S. Nair and student coordinator Meenakshi S and Anand M T, the program aimed to promote cleanliness, hygiene, and community service in honour of Mahatma Gandhi's vision of a clean and healthy India. By participating in this activity, students contribute to public health and inspire others to maintain clean surroundings, supporting the national Swachh Bharat mission.



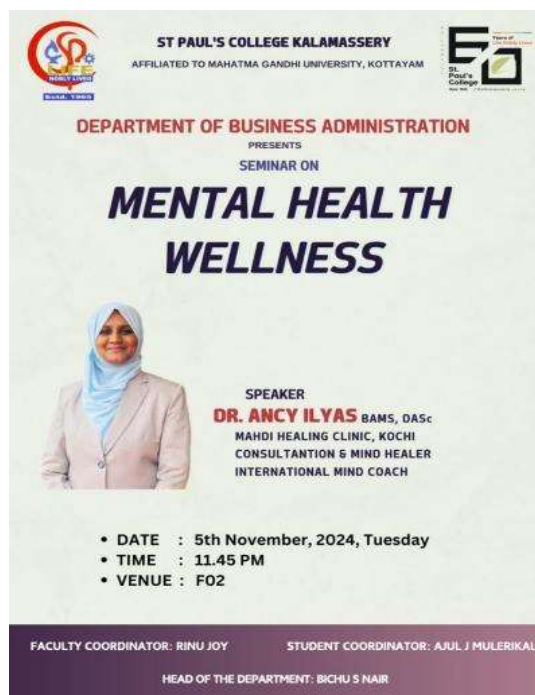
SEMINAR ON “STUDY ABROAD AND CAREER OPPORTUNITIES”

The department of B.B.A organized a seminar on Study Abroad and Career Opportunities for the Third year students on 03rd October 2024 at 12.00pm at Room no. F02. The coordinator of the program was Asst. Professor Rinu Joy. The session was handled by Nishaf K N, Branch Head, Edroots. The objective of this program was to inform students about the career opportunities and skills. Neha Rose of First year B.B.A welcomed the gathering. The session came to an end at 01.15 pm by the vote of thanks delivered by Fathima Abdulnazar.



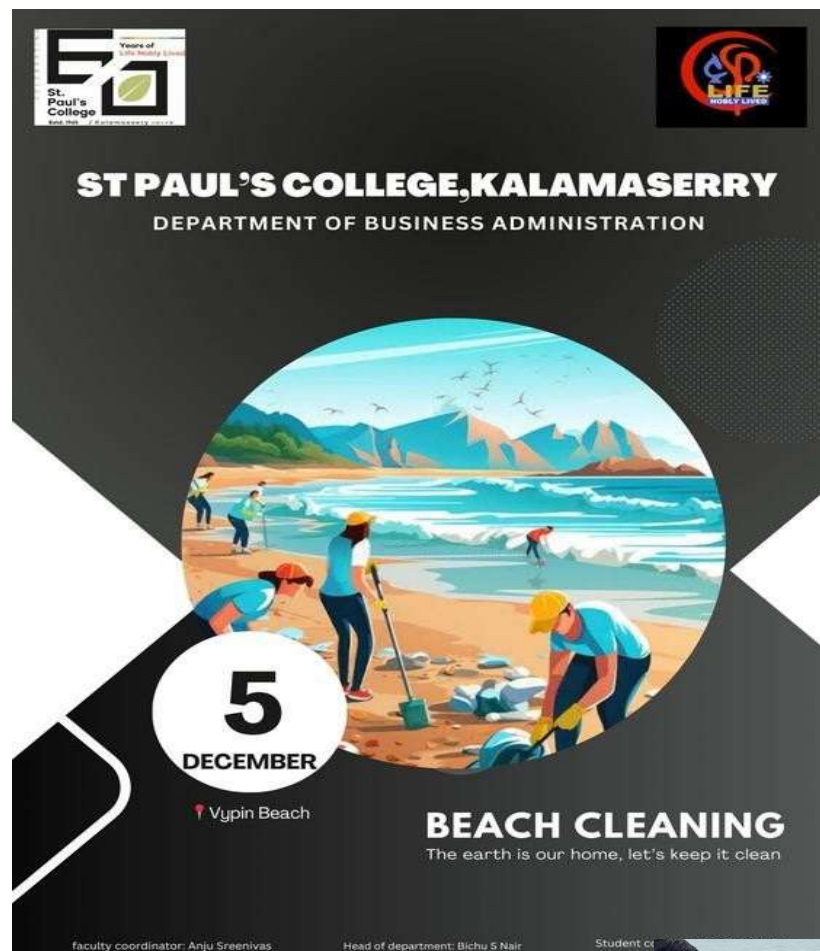
SEMINAR ON MENTAL HEALTH AND WELLNESS

The department of B.B.A organized an Entrepreneurship development programme for the first year students on 05th November 2024 at 11.45pm at Room no. F02. The coordinator of the program was Asst. Professor Rinu Joy and Joint coordinator was Asst. Professor Bichu.S.Nair. The session was handled by Dr. Ancy Ilyas, Consultant & Mind Healer. The objective of this program was to enhance understanding of mental health concepts and importance. Improved recognition of stress signs and coping mechanisms, increased empathy towards mental health struggles. Neha Nelson of First year B.B.A welcomed the gathering. The session came to an end at 11.45 am by the vote of thanks delivered by Ajul.



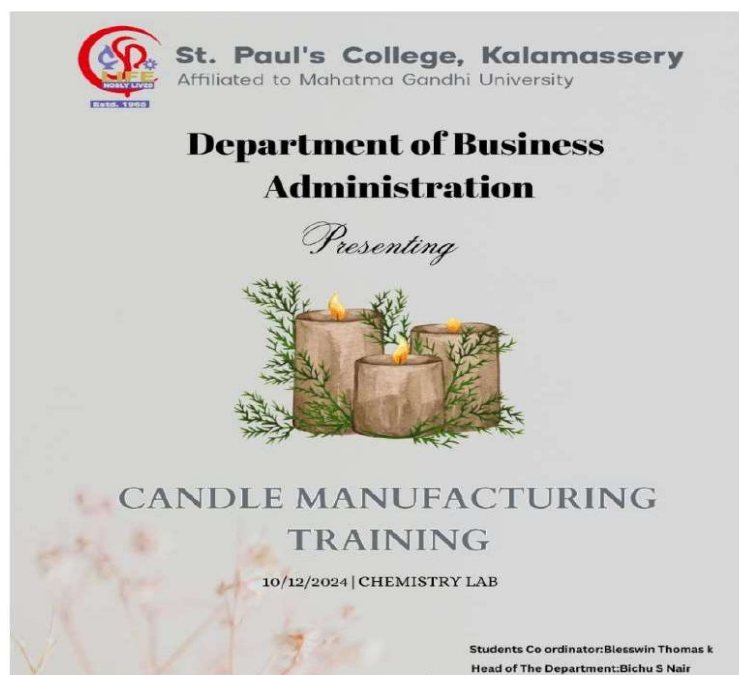
EXTENSION ACTIVITY- BEACH CLEANING

The students of Business Administration of St. Paul's College, Kalamassery, conducted a social outreach program on 5th December with the aim of contributing to environmental conservation. The program, held under the guidance of Head of Department, Mr. Bichu S. Nair and Ms. Anju Sreenivas, focused on cleaning Beach at Vypin.



WORKSHOP ON CANDLE MAKING

The business administration department of St. Paul's College, Kalamassery in collaboration with the chemistry department, organised a candle manufacturing training session for students. The training aimed to combine the in depth knowledge of scientific and entrepreneurial aspects of business.

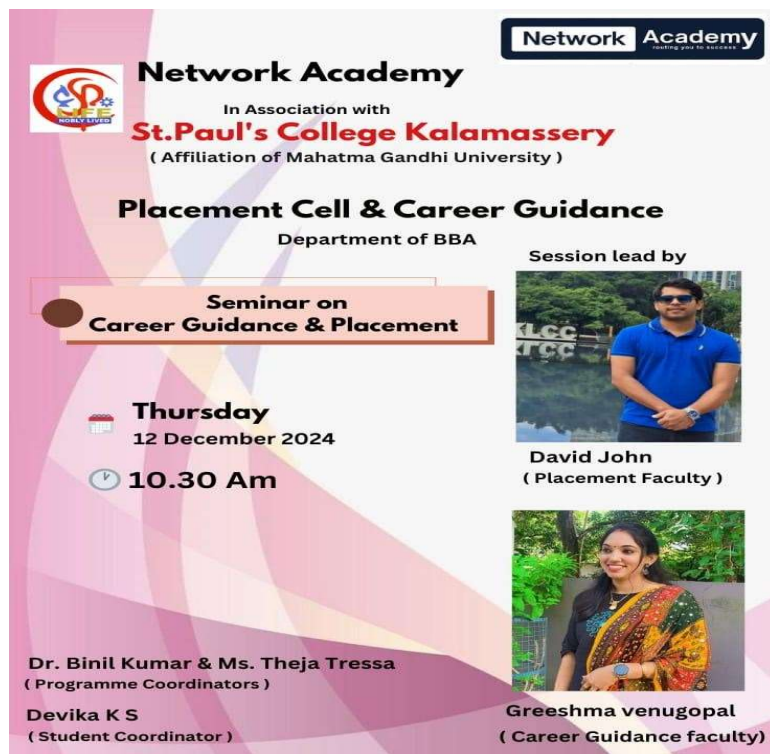


SEMINAR ON CAREER GUIDANCE AND PLACEMENT

The seminar on “Career guidance and Placement Cell” was organized by Network Academy in association with Department of Bachelor of Business Administration, St Paul’s College Kalamassery, at First year’s class room, on 12 December 2024.

The keynote speakers of the seminar was Mr. David John and Ms. Greeshma Venugopal. Total of 38 students attended the session.

Programme Coordinators of the session was Dr. Binil Kumar and Ms. Theja Tressa. Student Coordinator of the session was Devika K S. The Seminar aimed to provide students with valuable insights into the current job market trends, career opportunities, and the placement process. The objective of the seminar was to inform students about emerging career opportunities and trends. The event concluded with a vote of thanks by Ms. Anashwara K M



The poster features the Network Academy logo at the top right and the St. Paul's College Kalamassery logo at the top left. The text reads: "Network Academy In Association with St. Paul's College Kalamassery (Affiliation of Mahatma Gandhi University) Placement Cell & Career Guidance Department of BBA". A central box highlights "Seminar on Career Guidance & Placement". The date and time are "Thursday 12 December 2024" and "10.30 Am". It lists "Session lead by David John (Placement Faculty)" with a photo, and "Greeshma venugopal (Career Guidance faculty)" with a photo. At the bottom, it lists "Dr. Binil Kumar & Ms. Theja Tressa (Programme Coordinators)" and "Devika K S (Student Coordinator)".



ALUMNI MEET

The BBA Department of St. Paul's College, Kalamassery organised a vibrant and memorable alumni meet on 14th December 2024, with the aim of reconnecting the former students and celebrating their achievements. Ms. Anju Sreenivas and Ms. Theja Tressa shared their experiences. The event was a successful and memorable programme.

ST PAUL'S COLLEGE, KALAMASERRY
Bachelor of Business Administration

**“ ഓർമ്മകളിലേക്ക്
തിരികെ ”**

**പൂർവ്വവിദ്യാർത്ഥി
സംഗമം**

Malabar Auditorium

Time : 2pm

**Date : 14
December, 2024**

Coordinator : Bichu S Nair +91 98470 08732



*Thank
you!*