

**DEPARTMENT OF**  
**B.VOC BROADCASTING AND JOURNALISM**  
**ST. PAUL'S COLLEGE, KALAMASSERY**  
**ANNUAL ACTIVITY REPORT 2023-2024**

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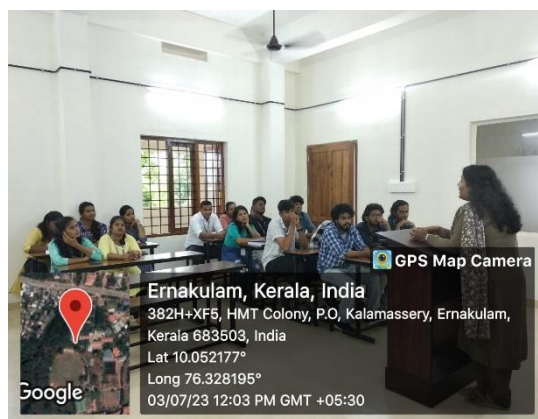
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## DEPARTMENT OF B.VOC BROADCASTING & JOURNALISM BRIEF ACTIVITY REPORT OF THE YEAR 2023-2024

### Seminars/Workshops conducted

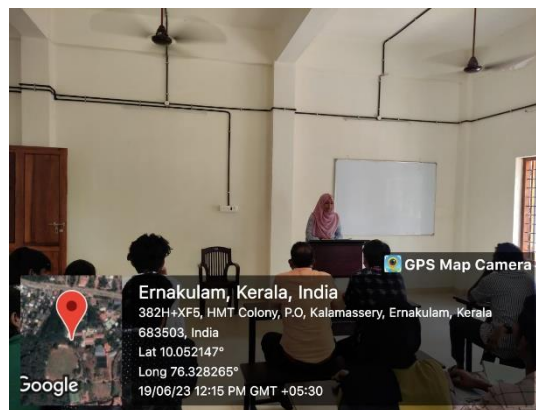
#### 1. Session on 'Communication Research Methodology'

On 03<sup>th</sup> July 2023, a session was conducted by the department of B VOC. Broadcasting and Journalism on the topic 'Communication Research Methodology'. Ms. Jisna Johnson, HOD, Dept. of B.Voc Multimedia, Carmel College, Mala, came in as the resource person.



#### 2. World News Day celebration

As part of World News Day, ON 19<sup>th</sup> July, 2023 the department of Broadcasting & Journalism organized a News Reading Competition for the students of the department. Students from S3 & S5 classes participated in the competition. The competition started at 12 PM. Ms. Niya Joy, Faculty member briefed about the rules of the competition. Mr. Ashwin KV Namboodiri (Faculty member), and Mr. Aswini Kumar (Faculty member) were the judges. Out of the ten powerful and creative performances, Anagha R Nair (S3 BJ) and Govind Bhaskar (S5 BJ) grabbed the first and second positions respectively. The programme concluded by 1 pm with the vote of thanks extended by Ms. Anuba CB (Faculty member).



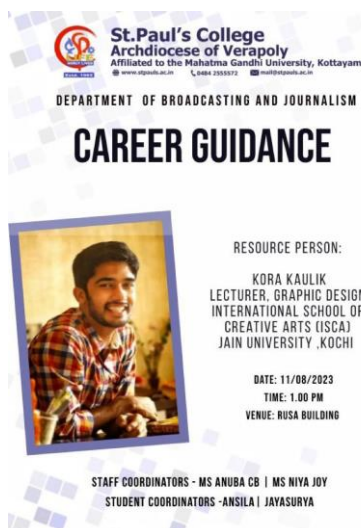
### 3. Field Visit to Kalamassery Dump Yard

As part of academics, the department of Broadcasting & Journalism organized a waste dump yard visit for the s5 batch students of the department on 8th August, 2023. Students from S5 classes participated in the session. The visit started at 12 PM. Ms. Niya Joy, Faculty member briefed about the session. The session was done by Mr. sunil (yard H12, supervisor). The staff coordinators were Ms Niya joy and Ms. Anuba CB. Student coordinators were Ms. Archana and Mr. Joyal Biju. The programme concluded by 12 pm with the vote of thanks extended by Ms. Anuba CB (Faculty member).



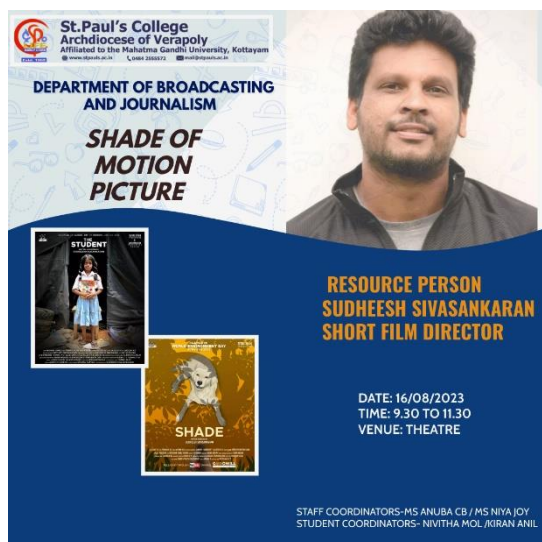
### 4. Career Guidance Session

As part of academics, the department of Broadcasting & Journalism organized a Career Guidance session for the students of the department on 11<sup>th</sup> August, 2023. Students from S3 & S5 classes participated in the session. The class started at 1 PM. Ms. Niya Joy, Faculty member gave a brief introduction about the session. The session was handled by Mr. Kora Kaulik, Lecturer in Graphic Design, Department of International School of Creative Arts (ISCA), Jain University, Kochi.



## 5. Workshop on Short Film Production

As part of the syllabus, the department of Broadcasting & Journalism organized a Short Film Production workshop for the students of the department on 16<sup>th</sup> August, 2023. Students from S1 & S5 classes attended the workshop. The session started at 9 AM. Ms. Anuba CB, Faculty member introduced the resource person of the programme. The resource person of the day Mr. Sudheesh Sivasankaran, a renowned Short Film Director from Thrissur handled the session wherein he screened his movie name 'Shade'. The workshop gave an insight on the background and foreground processes of short film production.





## 6. Asianet's Workshop

As part of the curriculum, on 29<sup>th</sup> September, 2023, the department of Broadcasting & Journalism organized a workshop for S5 batch students of the department, at Asianet Studio, Paathaalam. The workshop started at 8.30 am. Ms. Anuba CB. Faculty member briefed about the session. The session was done by Mr. Arjun, Program Producer at Asianet TV. The one day workshop turned out to be a fruitful experience in terms of technical knowledge and live demonstration of the shooting process.



## 7. Training in TV Programme Production

The department of Broadcasting & Journalism organized a one-day training in TV production for S5 students of the department. The session was held on October 26, 2023. The workshop started at 8.30 am. The session was handled by Mr. Mynag Suresh, HOD, Department of Digital Film Production, MES Asmabi College. Ms. Anuba CB, Faculty member coordinated the workshop. The programme extended from 8.30 am to 3.30 pm.



## Faculty Members as Resource Persons:

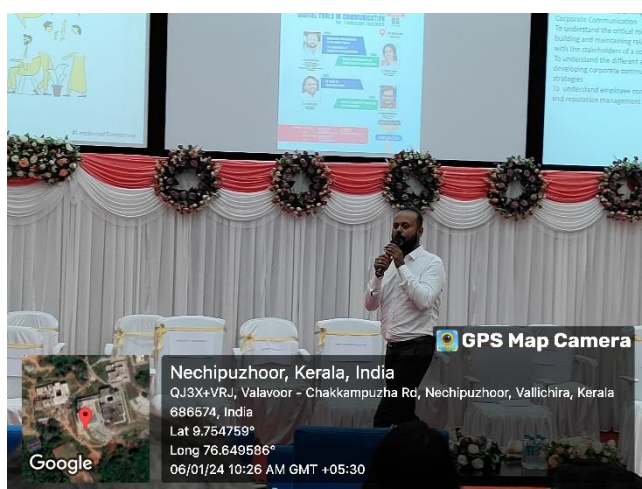
1. Mr Ashwin KV Namboodiri was the Resource Person in the workshop named 'Podcast: Creating your space', organized by the Dept. of Journalism, St. Albert's College, Ernakulam, held on 21<sup>st</sup> July, 2023.

## Paper Presentations

1. Mr. Ashwin KV Namboodiri presented a paper in Albertian Knowledge Summit, an International Conference on Multi-disciplinary Research, organized by the Dept. of Journalism in collaboration with the office of the Dean, Research, St. Albert's College, Ernakulam on 29<sup>th</sup> January, 2024

## Seminars/Workshops attended by faculty members

1. Mr. Ashwin KV Namboodiri and Mr. Aswini Kumar V attended the one day sensitization workshop on Digital Tools in Communication jointly organized by the Indian Institute of Information Technology (Ministry of Education, Govt. of India), Kottayam and the Indian Institute of Mass Communication, Southern Regional Campus, Kottayam, on 6<sup>th</sup> January, 2024.



## **PTA Meetings**

1. The PTA meeting of 2022 batch (2<sup>nd</sup> semester) was conducted on 07.07.2023. Ms Niya Joy, Faculty, Department of Broadcasting and Journalism extended the welcome speech which was followed by a detailed analysis of the internal marks of the students for semester two by Mr. Ashwin KV, Class in charge of 2022 Admission. Ms. Anuba, Faculty of the Department of Broadcasting & Journalism spoke about the discipline matters of students. A healthy one to one interaction was held with every parent with their respective child. The meeting concluded with a vote of thanks by Mr. Ashwin KV. Parents of 40 students were present.
2. The PTA meeting for 2021 batch (4<sup>th</sup> semester) was conducted on 14<sup>th</sup> July 2023. The time was between 10.00 am to 3.30 pm. the class in charge, Ms Niya Joy, Department of Broadcasting and Journalism. Ms Anuba C.B. and Mr. Ashwin KV met the parents and discussed each student's academic and non-academic performances in the college. They were informed about the attendance and internal assessment report and asked to sign the same. The parents shared their opinions regarding the discussed assessments and their personal views. Parents of 33 students attended the meeting.
3. The PTA meeting of 2022 batch (3<sup>rd</sup> semester) was conducted on 14.11.2023. Mr. Ashwin K.V., Faculty, Department of Broadcasting and Journalism extended the welcome speech which was followed by a detailed analysis of the internal marks of the students for semester two by Mr. Aswini Kumar V., Class in charge of 2022 Admission. A healthy one to one interaction was held with every parent with their respective child. The same was already communicated before over the phone. The meeting concluded with a vote of thanks by Ms. Anuba C.B. 26 parent participants were present.
4. The PTA meeting for 2021 batch (5<sup>th</sup> semester) was conducted on 15<sup>th</sup> November 2023. The meeting began at 2 pm. Ms Anuba C.B. and Mr. Ashwin KV met the parents and discussed each student's academic performances and also explained about the research project in the sixth semester. They were intimated about the attendance and internal assessment marks. Parents of 33 students attended the meeting.
5. The PTA meeting for 2021 batch (6<sup>th</sup> semester) was conducted on 13th February 2024. The meeting started with the introductory speech of Ms Anuba CB, Department of Broadcasting and Journalism. Ms Anuba C.B. briefed on the progress of final semester research project. Parents of 33 students attended the meeting.