

ST. PAUL'S COLLEGE, Kalamassery

Re-accredited with 'A' Grade (Fourth Cycle) by NAAC (Affiliated to Mahatma Gandhi University, Kottayam) Kalamassery, HMT P.O., Ernakulam- 683 503. Kerala-India



Report –IEDC & IIC 2020 - 2021

Annual Report 2020-21





St.Paul's College Kalamassery

Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs) to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are in their formative years.

Major Focus of IIC at St.Paul's College Kalamassery

- To create a vibrant local innovation ecosystem.
- Start-up supporting mechanism in HEIs.
- Establish functional ecosystem for scouting ideas and pre-incubation of ideas.
- Develop better cognitive ability among students

Functions of IIC at St.Paul's College Kalamassery

- To conduct various innovation and entrepreneurship-related activities prescribed by Central MIC in time bound fashion.
- Identify and reward innovations and share success stories.
- Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.
- Network with peers and national entrepreneurship development organizations.
- Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students.
- Organize hackathons, idea competition, mini-challenges etc. with the involvement of industries.

IIC at St.Paul's College Kalamassery

IIC at St.Paul's College Kalamassery was started in 2019. Being a part of this project our Institute has participated in Atal Ranking of Institutions on Innovation Achievements (ARIIA) and has given various opportunities to students to participate in various competitions and has provided a number of programmes to inculcate innovative spirits among students.

IIC Team at St.Paul's College Kalamassery

President	Fr.Antony Arackal
Vice President	Dr.Sumitha Franklin
Convener	Mr. Siby K M
Innovation Activity	Lt. Dr. Varun V
Coordinator	Varghese
Social Media Coordinator	Shiju C R
NIRF Coordinator	Dr. Asha E Thomas
Startup Activity Coordinator	Dr. Manju K Menon

IPR Coordinator	Mrs. Jixy Joseph
Internship Activity	Mrs. Deepa George
Coordinator	
ARIIA Coordinator	Mr. Siby K M

External Members

Geo Jose Fernandez	Dean,	AIMS,
	Ernakulam	
Benley Dcruz	Startup World	, UK

Innovation Ambasadors

Sl.No.	Innovation Ambassador
1	Lt.Dr. Varun V Varghese
2	Dr. Sumitha Franklin
3	Mr. Jose Xavier
4	Mr. Siby K M
5	Mr. Shiju C R
6	Dr. Asha E Thomas
7	Mrs.Jixy Joseph
8	Mrs. Priyanka Presannan
9	Mrs. Anu Varghese

In addition, there are 7 faculty members and 16 student members from the college.

Achievements and Programmes

1. Innovative Entrepreneurial Practices in Post Covid Tourism Industry

Date: 30/07/2020

Online Platform : Google Meet Resource Person: Mr. Robin George

Number of Participants: 156

1.1 About the Programme:

Innovation and Entrepreneurship Development Cell of St. Paul's College, Kalamassery has been organising a series of webinars in 2020 on entrepreneurship development. As part of this a webinar was conducted on 30th July, 2020 by IEDC, St. Paul's College, Kalamassery in association with Department of B. Voc. Tourism and Hospitality Management, IQAC and Tourism club on the topic 'Innovative Entrepreneurial Practices in Post-COVID Tourism Industry'. The resource speaker for the webinar was Mr. Robin George, a tourism and hospitality educator and a research fellow. The link for registration form and brochure for webinar were circulated among various student and faculty groups. A total of 195 aspirants registered for the webinar.

A mail containing the Google Meet link was sent to all those who had registered. On 30th July, 2020 the webinar started at 3:00 p.m. Dr. Jose Bejoy, Head of the Department of B.

Voc. Tourism and Hospitality Management delivered the welcome speech. Ms. Anu Varghese, Assistant Professor, Department of B. Voc. Tourism and Hospitality Management was the moderator. Mr. Robin George, the resource speaker gave an overview of the current scenario of the tourism industry with the aid of facts and statistics. This was followed by a detailed talk on different practices which tourism aspirants could adopt during the post-COVID period. He instilled hope in the participants regarding the future of tourism industry. A question and answer session followed the talk. The programme was concluded by Vote of Thanks by Disney Maria, a student from 3rd semester B.Voc. Tourism and Hospitality Management. A total of 156 participants attended the webinar. The link for the feedback form was put in the Google meet chat box. E- certificates were generated and sent to the corresponding mail ids of the participants.

1.2 Outcome achieved : The participants were instilled with hope regarding the future of the tourism industry and various ideas were shared by the resource person regarding the skill development during the lockdown period.



2. Entrepreneurial talk with an upcoming tycoon

Date of the Webinar - 5 August 2020 Time - 10.am Total participants - 120

Innovation and Entrepreneurship Development Cell of St. Paul's College, Kalamassery has been organized a series of webinars in 2020 on entrepreneurship development. As a part of this Department of Commerce SF, IQAC, Training and development Centre organized a entrepreneurial talk on 5th August 2020 from 10am to 11am. The speaker for the webinar was Mrs. Fouzi R Naizam who is a well known entrepreneur (CEO of Cutie Pie) and also lecturer by profession. Over 120 people including faculties and students of different

departments took part in the webinar. The link for registration form and brochure for webinar were circulated among various student and faculty groups. A total of 195 aspirants registered for the webinar.

A mail containing the Google Meet link was sent to all those who had registered. On 5th August 2020 the webinar started at 10 a.m. The guest speaker was heartily welcomed by Assistant professor Priyanka Presannan , Department of Commerce SF Co-ordinator. The speaker began the session by sharing her experience for past 7 years as an entrepreneur. She consider passionate mind and strong knowledge regarding the business are the key to success and strongly believe that the mission and vision we have should be reflected in our team members which will help as to achieve great success. Many participants asked their questions regarding the session, which make the session more interesting. As per the feedback received from the participants it was truly an inspirational session. The webinar came to an end by Vote of Thanks given by Ms.Aditya Dilip of 3rd B.Com SF.The link for the feedback form was put in the Google meet chat box. E- Certificates were generated automatically and sent to the corresponding mail ids of the participants.





3. Building Entrepreneurial Minds

Date: 06.08.2020

No. of Participants: 125

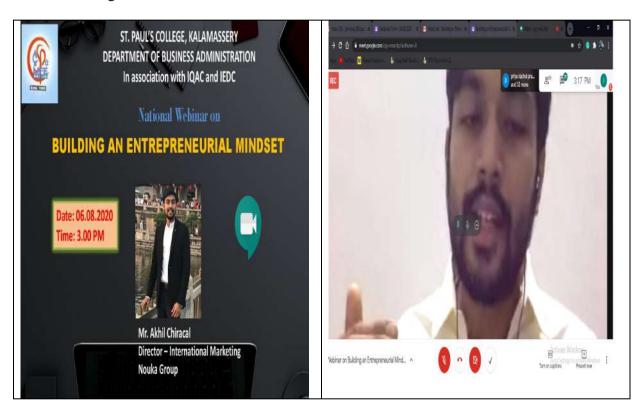
Platform: Google Meet

Resource Person: Mr. Akhil Chiracal

Designation: Director – International Marketing, Nouka Group

Report: A National Webinar on Building Entrepreneurial Minds was conducted via Google meet on 6th Aug 2020. The resource person for the webinar was Mr. Akhil Chiracal, Director – International Marketing, Nouka Group. Students from various departments participated in the webinar. The webinar was jointly organised by Department of Business Administration in association with IQAC and IEDC.

Outcome Achieved: Webinar gave the students an insight on how to be an entrepreneur. It also explained the different stages they have to complete, to start their own company. It also taught the students that, to become an entrepreneur they have to be hard working, creative and risk taking at the same time.



4. Idea Pitching Competition

Date: 07/08/2020

No. of Participants: 50

Report

: IEDC conducted an Idea Pitching Competition on Post Covid Business ideas on 07/08/2020. Fifty students participated in the programme and Sonali Prince of Third B.Com Finance and Taxation won the first Prized.

Impact of the programme

: The Idea Pitching Competition helped the participants to get new innovative ideas to start a new business in post covid scenario.



5. Introduction to Start-up Ecosystem, Business Incubation, Patent Support Scheme"

Date : 07.08.2020

No. of Participants : 74

Venue : St Paul's College, Kalamassery

Resource Person : Mr.Krishnakumar M, Project Coordinator, Kerala start-up mission

(Govt.of Kerala), Trivandrum.

Report : The invited talk on "Introduction to Start-up Ecosystem, Business Incubation, Patent Support Scheme" by Mr.Krishnakumar M. This webinar detailed the new start up programs and related ideas.

Outcome achieved : The webinar was quite informative for students who are interested in new startup programs. Students are motivated and influenced by the informative talks and activities.





6. Webinar on Strive for Progress

Date: 07.07.2020

No. of Participants: 48

Platform: Google Meet

Resource Person: Mr Dinil Raphel

Designation: Entrepreneur, Grace Caterers and Events

Resource Person: Ms. Sini John and Ms. Vincy Antony

Designation: Entrepreneurs, Visual Symphony

Report: Webinar on Strive for Progress was jointly organised by Department of Business Administration and Computer Science, St. Paul's College Kalamassery, on July 7th 2020. Webinar was conducted in 2 sessions. The resource person for the first session of the webinar was Mr Dinil Raphel, Grace Caterers and Events and the second session was taken by Ms. Sini John and Ms. Vincy Antony, Visual Symphony. Faculty and students of Department of Business Administration and Computer Science attended this session

Outcome Achieved: Webinar gave the participants an insight on the importance of different skill sets required by the students to become great entrepreneurs of the current age. The resource persons shared the experiences they had throughout their entire entrepreneurial journey.





7. Name of the Programme: Follow Your Passion

Date: 20-08-2020 & Time: 2.00 pm

Venue:Online Platform-Google Meet

Resource Person: Gopika Ram & Gayathri K (Founders of Live With Art)

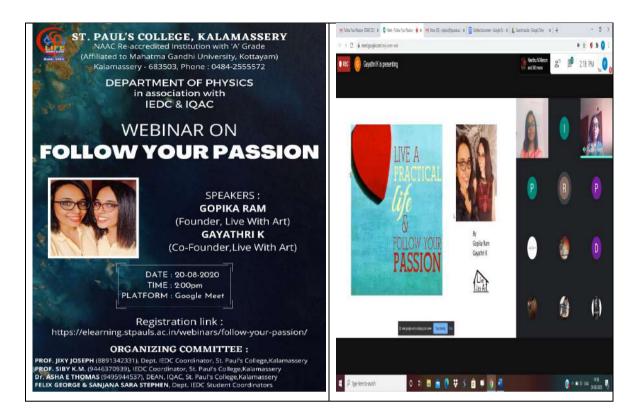
Report:

Department of Physics,St.Paul's College,Kalamassery in association with IEDC and IQAC organised a motivational talk - "Follow Your Passion" on 20th August 2020 via google meet platform. The programme was commenced by the welcome note by Dr. rajeshmon V G, HoD, Department of Physics.

The two eminent speakers Gopika Ram & Gayathri Ram shared their inspiring life story about how they chased their passion and established their own start up, Live with Art. They talked about how they decided to live their dream life of paintings and art, even being academically excellent and earning decent jobs. The programme ended with an interactive session where the speakers answered queries of students on living the passion and being motivated. Students from various colleges participated actively in the program. Program coordinator Asst Prof. Jixy Joseph delivered a vote of thanks.

Outcome of the programme:

The programme was meant to motivate the students to follow their passion and to remember them excelling academically is not the ultimate aim of life. The success story of the speakers indeed motivated the students to live their life of passion.



8. Financial Planning and its Importance for Youth

organized by Department of Mathematics, IEDC, IQAC and Training and Development Centre

Date: 6th August, 2020 Time – 9.30 am

Platform: GoogleMeet

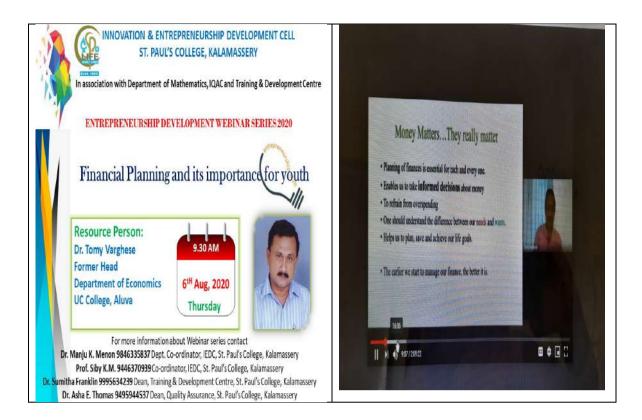
Resource Person: Dr. Tomy Varghese, Retired Head of the Department of Economics, U C

College, Aluva.

Total participants - 90 [74 students and 16 teachers]

Innovation and Entrepreneurship Development Cell of St. Paul's College, Kalamassery has been organising a series of webinars in 2020 on entrepreneurship development. As part of this, a webinar was conducted on 6th August, 2020 by IEDC, St. Paul's College, Kalamassery in association with Department of Mathematics, IQAC and Training and Development Centre on the topic 'Financial Planning and its Importance for Youth'. The resource person for the webinar was Dr. Tomy Varghese, Retired Head of the Department of Economics, U C College, Aluva. The link for registration form and brochure for webinar were circulated among students and faculty groups in our college.

A mail containing the Google Meet link was sent to all those who had registered. On 6th August, 2020 the webinar started at 9.30.m. Dr. Manju K. Menon, Coordinator of this Webinar welcomed the gathering Dr. Tomy Varghese, the resource person detailed about the financial planning and gave an idea about Entrepreneur Development skills. This was followed by a question answer session and it was lead by the 3rd BSc Mathematics Representative of the club, Mr. Josemon. The IEDC Coordinator Prof. Siby K M addressed the gathering and then a formal vote of thanks was given by Ms. Anjaly Joshy, 3rd BSc Mathematics Representative. About 90 attended the webinar. The link for the feedback form was shared in the Google meet chat box and E- certificates were generated and sent to the corresponding mail ids of the participants. The webinar was recorded and kept in our sources.



9. AN ENTREPRENEURIAL MOTIVATIONAL TALK "BE THE BOSS OF YOUR OWN LIFE"

Date: 14th August 2020 No. of Participants: 165

Venue/Platform: Google Meet

Resource Person: Ms. Tanooraa Swetha Menon

Report: Department of B.Voc Banking and Financial Services in association with Innovation and Entrepreneurial Development Cell, IQAC and Equal Opportunity Cell organised a webinar on the topic "Be the boss of your own life" on 14th August 2020. Ms. Tanooraa Swetha Menon, renowned fashion designer, entrepreneur, owner of two clothing brands- Zera and Tanoora was the resource person. Ms. Malavika Menon and Ms. Mary Diya of III B.Voc Banking and Financial Services hosted the event. Prof. Gissmol Mary, Head, Department of Bvoc Banking and Financial Services welcomed the resource person. Ms. Tanooraa Swetha Menon spoke to the students about the key elements she believes one should possess in order to become a successful entrepreneur. She gave an insight about her journey to reach where she is today.

She also urged the students to live their lives freely and without compromising on their happiness. She answered the questions posed by the students at the end of the session. Ms. Neeraja K S of II B.Voc Banking and Financial Services proposed the vote of thanks. There were 165 participants for the webinar.

Outcome achieved: Webinar gave the participants an inspiration to start new business. The resource person motivated the participants by quoting examples from her own real-life experiences and shared simple tips.



10. National Level Online Quiz

Date: 21/08/2020

No. of Participants : 167

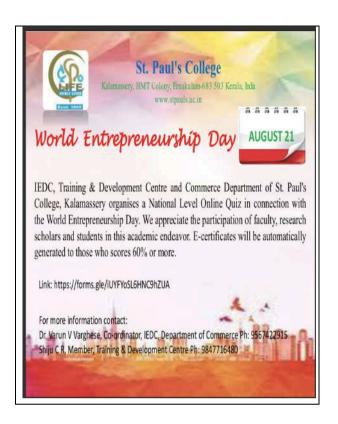
Report: In connection with the 'World Entrepreneurship Day', the

department of Commerce with the support of IEDC, Office of Training and Development Centre conducted a National Level Online Quiz to inculcate a spirit of entrepreneurship amongst the students, teachers and general community at

large. 167 participants have co-operated with the quiz.

Impact of the programme : The Quiz helped the participants to get awareness about the

Entrepreneurial Skills needed to start a new business.



11. International Webinar: Story Telling in Business Practic

Date: 12.11.2020 Venue: Googlemeet Participants: 236

Report:

The Department of English, Training and Development Centre and IEDC jointly organized an International Webinar: Story Telling in Business Practice on 12.11.2020. The resource person was Mr. Tom Mannencherry, MS (MUM, Iowa) and MBA (Chicago Booth, 2021), Engineering manager and Product Manager in India and USA.

Outcome:

Storytelling has an important role to play in the life of an entrepreneur. The webinar was an eye opener into the need for developing the skill of artful storytelling to convince the customer.





12. Essay Competition on Innovation, Intellectual Property and Entrepreneurship culture

Date : 15/10/2020 - 23/11/2020

No. of Participants : 10

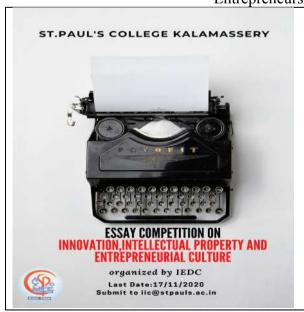
Report : IEDC conducted an Essay Competition on Innovation,

Intellectual Property and Entrepreneurship culture on 17/11/2020. Ten students participated in the programme and Jose Thomas of Third BA Economics won the first Prized.

Impact of the programme : The Essay Competition on Innovation, Intellectual Property

and Entrepreneurship culture facilitated the participants to become aware of Innovation, Intellectual Property and

Entrepreneurship culture.



13. Short Video Competition on Innovative Practices in Campus or Neighbourhood

Date : 15/10/2020 - 23/11/2020

No. of Participants : 10

Report : IEDC conducted a Short Video Competition on Innovative

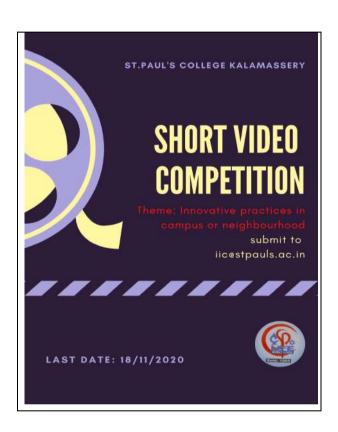
Practices in Campus or Neighbourhood on 18/11/2020. Ten students participated in the programme and Anna Glinnis

George of First BA Economics won the first Prized.

Impact of the programme : The Short Video Competition on Innovative Practices in

Campus or Neighbourhood helped the participants to become

aware of innovative practices around their world.



14. CALL FOR PAPER WRITING AND RESEARCH REPORT ON INNOVATION OR SESSION ON HOW TO WRITE CASE STUDY/ REPORT ON INNOVATION HAPPENING AT THE CAMPUS AND PUBLISH THE CASE STUDIES IN THE INSTITUTE WEBPAGE

Date : 01/12/2020

No. of Participants : 10

Report : IEDC conducted a session on how to write Case Study/

Report on Innovation happening at the Campus on 01/12/2020. Ten students participated in the programme

Impact of the programme : Case Study/ Report on Innovation happening at the Campus

helped the participants to research interest in innovation.



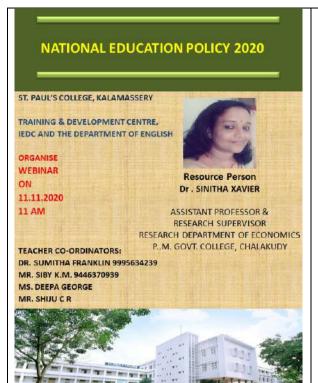
15. Orientation Session on National Education Policy with special focus on Innovation and Entrepreneurship

Date : 11/09/2020

No. of Participants : 120

Report: The Department of Economics, Training and Development Centre and IEDC jointly organized Orientation Session on National Education Policy with special focus on Innovationa and Entrepreneurship on 11.09.2020. The resource person was Dr. Sinitha Xavier, Assistant Professor, PM Govt College Chalakudy.

Outcome: Orientation Session on National Education Policy with special focus on Innovationa and Entrepreneurship created awareness among students and faculties about NEP with special focus on Innovation and entrepreneurship.





16. Business Plan Competition to Invite Business models from students

15/01/2021 - 31/01/2021 Date

No. of Participants

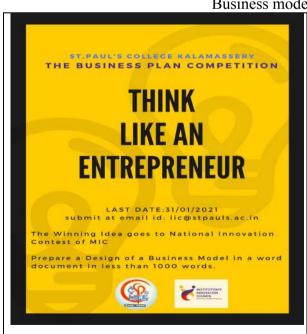
IEDC conducted Business Plan Competition to Invite Report

Business models from students at the Campus on 15/01/2021 –

31/01/2021. Five students participated in the programme

Impact of the programme : The programme helped the participants to have new ideas of

Business models.



17. Webinar on Intellectual Property Rights

Date : 04/03/2021

No. of Participants : 120

Report:

Training and Development Centre and IEDC jointly organized webinar on Intellectual Property Rights on 04.03.2021. The resource person was Dr. Anson C J, Assistant Professor, Inter University Centre for IPR Studies, CUSAT.

Outcome:

webinar on Intellectual Property Rights created awareness among students and faculties about Intellectual Property Rights and the step by step procedure for ensuring IPRs.



18. From Your PhD/Master's Thesis to A Start-Up

Date : 23/04/2021

Number of Participants: 80

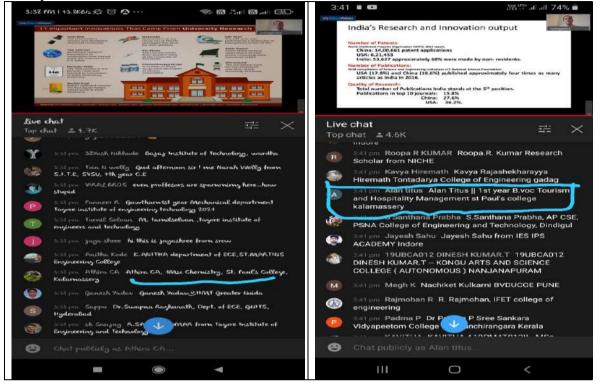
Report:

IEDC of St.Pauls College Kalamassery participated in a programme Your PhD/ Master's Thesis to A Start-Up.

Outcome:

Students and Research scholars learned the importance of transforming their thesis into

startups.



19. SESSION ON 'WHY IP IS IMPORTANT IN ACADEMIA?'

Date: 26/04/2021

Number of Participants: 80

Report:

IEDC of St.Pauls College Kalamassery participated in SESSION ON 'WHY IP IS IMPORTANT IN ACADEMIA?'.

Outcome:

Students and faculties became aware of the importance of IP in academia and were inspired to come up with their own original IP ideas.



20. Internship at Startups- formal Inauguration of IEDC Cell for New Academic Year

Date: 14 /06/2021

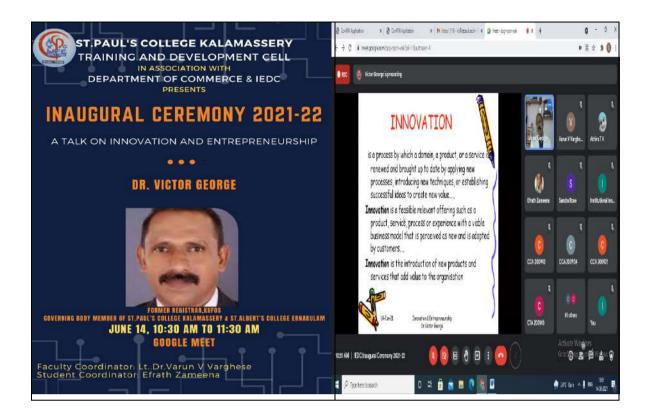
No of Participants: 100

Resource Person: Dr. Victor George (Former Registrar KUFOS).

IEDC cell of St. Paul's in collaboration with Department of Commerce and Office Of Dean Training and Development organized webinar as part of formal inauguration of activities of IEDC cell for the current academic year on the topic "Innovation and Entrepreneurship'. The resource person for the webinar was Dr. Victor George (Former Registrar KUFOS). Programme started with a welcome note by Sandra, student of II M.Com followed by introduction of resource person by Athira T.A of same class. Presidential address was delivered by Associate Manager Fr. Joseph Antony Palliparambil and Dr. Savitha K.S Principal St. Paul's College Kalamassery felicitated the session. Inaugural address and formal inauguration of the IEDC Cell was done by Dr. Victor George. Programme ended with vote of thanks by Mr. Siby KM Coordinator IEDC cell. Efrath Zameen of II M.Com was the master of the ceremony.

Outcome:

Students and faculties were inspired to initiate start-ups, innovations and entrepreneurial activities.



21. Session with Innovation and Startup Ecosystem Enablers from The Region

Date: 29/06/2021

Number of Participants: 110

Report:

IEDC of St.Pauls College Kalamassery in association with Department of English (SF) and Office of Training and Development organized Session with Innovation and Startup Ecosystem Enablers from The Region titled Doodle Workshop

Outcome:

Students and faculties became aware of the importance of Startups in academia and were inspired to come up with Innovative ideas.



22. Mentoring Session on Business

DATE: 12 /07/2021

NO. OF PARTICIPANTS: 75

PLATFORM: GOOGLE MEET

Resource Person: Mithun Mithwa

The Department of B.Voc Banking and Financial Services, IEDC Club, Placement Cell and Career Guidance with association with Logic School Of Management conducted a webinar on WORLD OF BUSINESS. The program started at 11:00am. The speaker was Mithun Mithwa sir, a corporate trainer, motivational trainer, soft skill trainer and a director and artist too. The webinar session ended up by 12:45pm. There were 75 students to attend the program. Tony Saju was invited for vote of thanks. The other faculties were Siby K M sir, IEDC Coordinator, Prof. Stalin P C sir, Placement Cell and Career Guidance Coordinator and Subha T mam, Fr. Alias P George sir, Department Of B.Voc Banking Coordinators.

Outcome:

Students got aware of the business opportunities around the world





23. World Entrepreneurship Day Celebration

Date: 17/08/2021

Number of Participants: 67

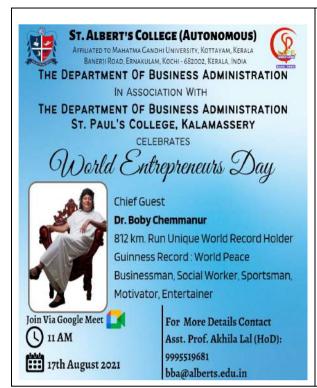
Resource Person: Dr. Boby Chemmnur (Businessman, Social Worker, Sportsman)

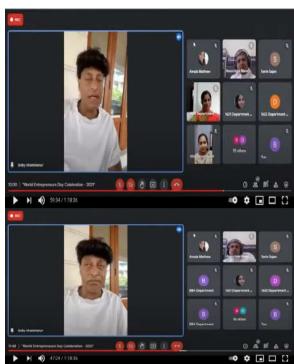
Report:

Department of Business Studies of St.Pauls College Kalamassery in association with St.Albert's College Ernakulam and IEDC organized World Entrepreneurship Day on 17/08/2021

Outcome:

Students and faculties became aware of the importance of Entrepreneurship in academia and were inspired to come up with Business ideas.





Compiled by:

Siby KM

Assistant Professor, Convenor of IIC

St.Paul's College Kalamassery



ST. PAUL'S COLLEGE, KALAMASSERY

Re-accredited with 'A' Grade (Fourth Cycle) by NAAC
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